



HYNDBURN BUSINESS AWARDS 2027



Hyndburn Business Awards is an annual celebration of business excellence and achievement, recognising innovation, hard work, vision and entrepreneurship.

The awards will also recognise the tenacity, adaptability and resilience shown by organisations across the borough.

The sparkling black-tie awards are independently run and funded by sponsorship. There are many ways to be part of HBA27 starting at as little as £395. View our excellent Sponsorship Opportunities inside.

**BLACK TIE CEREMONY ~ THURSDAY 17 JUNE 2027
AT MERCURE DUNKENHALGH**



**HBA27 ~ THURSDAY 17 JUNE
MERCURE DUNKENHALGH**

rachel@hyndburnbusinessawards.co.uk





HYNDBURN BUSINESS AWARDS 2027

SPONSORSHIP OPPORTUNITIES

We have plenty of opportunities for businesses to gain valuable brand awareness at these prestigious local awards. The following sponsorships are available for 2027:

- **AWARD CATEGORY SPONSORS**
- **TABLE SPONSOR**
- **SPARKLING RECEPTION SPONSOR**
- **PRINT SPONSOR**
- **TROPHY SPONSOR**
- **CEREMONY SPONSORSHIPS**
- **ENTERTAINMENT SPONSORSHIPS**
- **HASHTAG SPONSORSHIP**



For maximum flexibility, most sponsorships come with two complimentary ceremony tickets with the option to add further tickets. Sponsorships are detailed below with full benefits, inclusions and costings and ticket details.

Please contact organiser Rachel Kay on 07920 775457 or by email rachel@hyndburnbusinessawards.co.uk to register your interest.



HYNDBURN BUSINESS AWARDS 2027

AWARD CATEGORY SPONSOR ~ £695

18 category awards will be contested and presented in 2027:

- APPRENTICE OF THE YEAR
- CREATIVE BUSINESS
- CUSTOMER FRIENDLY
- FAMILY BUSINESS
- FOOD & DRINK BUSINESS
- GREEN BUSINESS
- HEALTH & WELLBEING
- INDEPENDENT RETAILER
- LARGE BUSINESS
- MADE IN HYNDBURN
- MEDIUM BUSINESS
- MICRO BUSINESS
- NEW BUSINESS
- NOT FOR PROFIT
- SMALL BUSINESS
- SOCIAL MEDIA CHAMPION
- SOLE TRADER
- WORKFORCE DEVELOPMENT

CATEGORY SPONSORSHIP INCLUSIONS

- two complimentary tickets to the HBA27 awards ceremony
- your logo and link against the award category on our website
- joining the remote judging panel for your award
- presenting your award on the evening
- official photographs shared with you and on our website
- half page advert in the A5 Ceremony Brochure
- view available categories on our HBA website [at this link](#)

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TABLE SPONSOR ~ £695

This is an exclusive 'brand in the hand' opportunity for a sponsor to supply a small branded gift for each guest at the ceremony

- small branded favour or gift to be supplied by sponsor
- plus two A6 table talkers per table supplied by sponsor
- your logo and link in sponsors area on our website
- official photographs shared with you and on our website
- ceremony tickets are not included but can be added, see below

SPARKLING RECEPTION SPONSOR ~ £695

Treat your fellow attendees to a memorable Sparkling Reception in the beautiful grounds of the Mercure Dunkenhall

- inclusion of sponsor roller banner in ceremony reception
- two complimentary tickets to the HBA27 awards ceremony
- your logo and link in sponsors area on our website
- official photographs shared with you and on our website
- full page advert in the A5 Ceremony Brochure

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HYNDBURN BUSINESS AWARDS 2027

PRINT SPONSOR ~ £695

Sponsor our printed materials for HBA27 and benefit from exclusive ceremony programme inclusions:

- full page advert inside the back page of ceremony programme
- logo on back page of ceremony programme
- two complimentary tickets to the HBA27 awards ceremony
- your logo and link in sponsors area on our website
- official photographs shared with you and on our website

TROPHY SPONSOR ~ £695

Help our winning businesses celebrate and commemorate their achievements by sponsoring our 2027 Trophies:

- two complimentary tickets to the HBA27 awards ceremony
- your logo and link in sponsors area on our website
- official photographs shared with you and on our website
- full page advert in the A5 Ceremony Brochure

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CEREMONY SPONSORS ~ £425 **ENTERTAINMENT SPONSORS ~ £425** **HASHTAG SPONSOR ~ £395**

Ceremony Sponsorships are a cost effective way to help support and celebrate the successes of fellow businesses (4 available).

Or, help bring the evening to life for your fellow guests by being an Entertainment Sponsor at the ceremony (2 available).

You can even illuminate the evening by being the exclusive sponsor of our special HBA27 hashtag stage lights.

- two complimentary tickets to the HBA27 awards ceremony
- your logo and link on our website
- official photographs shared with you and on our website
- half page advert in the A5 Ceremony Brochure

CEREMONY TICKETS ~ £75

Sponsors are welcome to invite extra guests along on the evening. Tables hold twelve guests so this presents an excellent networking opportunity.

NB! We are not currently VAT registered, sponsorship costings are not subject to VAT.

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KEY DATES



NOMINATIONS
OPEN



ONLINE ENTRY
CLOSES



FINALISTS
ANNOUNCED



AWARDS
CEREMONY

HBA is nomination based. Nominations can be made for your clients, suppliers, contacts, employers or your favourite businesses or service providers. Your nominee will be invited to enter and will be shouted out on our social media channels.



[Click to follow us on Facebook](#)



[Click to follow us on Instagram](#)

To register your interest in becoming a 2027 Sponsor please contact:

RACHEL KAY ~ HBA27 ORGANISER

07920 775457

rachel@hyndburnbusinessawards.co.uk



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